

Certification Context:

Professional coaching has been the fastest growing home based business in the US for the last 2 years. There is an increasing need for guidance in life and business transitions as well as for children and teenagers who search for meaning and career goals, based on their individual talents and strengths. At the same time, leadership in small and large organizations demands a transformation that exceeds conventional images about 'change': A profound upgrade in human interaction, a significant step beyond gossip, politics and conventional roles and hierarchies. Coaching bridges this gap between knowledge and implementation – we know enough about psychology and behavioral science; now it is an emergency to act on what we know. Therefore, the demand of professional coaching is increasing rapidly, very much like the desire for fast-paced information technology before computers were created.

Genius Coaching delivers products and services to meet this demand for lasting transformation and upgrade on the human side of business and family communication: Our fast paced practical coaching approach is combined with the first and most comprehensive evaluation system for human brilliance in the market place and Physical Intelligence® tools to overcome internal obstacles in brain and nervous system faster and easier. This unique combination revolutionized the coaching industry and has been getting increased attention by large corporations like Oracle, Dell and Microsoft since 2003.

Purpose of the Program

The modules of this program will provide two distinctively different intentions:

- A personal transformation to upgrade the level of professionalism on the human side of business for every participant in their current area of specialty.
- To provide a solid foundation for a full time or part time business opportunity as a certified genius coach with a specialty related to the participants' professional background.

Most likely, both objectives will be accomplished on a practical level by acquiring and immediately applying the entire professional tool kit of genius coaching. It is aligned with the standards of the International Coach Federation (ICF) and brings their core competencies to the next level. This program is a condensed version of other coaching schools in the market that require 125 hours of online class and in-person experience for their certification. The Genius Coach Certification combines the essentials of professional coaching with the Genius Profile® as most comprehensive evaluation system for human strengths and Physical Intelligence® practices to implement lasting transformation and behavior upgrade. Participants are strongly encouraged to implement each module immediately in their professional environment to get the most benefit from adult learning technologies.

Syllabus

Total hours: 54

Module1: Professional Coaching Tools

Day One - am

Introduction:

- Participant Expectations – The LEGO Experience
- ICF certification and GC certification
- Five clues for natural genius
- The business of Genius Coaching in families and companies
- Why is the Genius Coaching system more effective?
- Distinctions: Therapy, Counseling, Mentoring, Coaching

Day One - pm

The Coaching Conversation

Structure and Overview:

- 5 steps and 5 professional tools
- Coaching tools #1 and 2
- Practice coaching
- Genius exercises

Day Two - am

Coaching Tools #3-5

- Laser Messaging
- Acknowledging Realities
- Storytelling as the oldest coaching tool in human history

Day Two - pm

Coaching Different Behavior Styles

- Understanding own behavior preferences
- Flexibility of coaching conversation
- Behavior as body language
- Behavior modeling in leadership

Webinar 1: How to create your first coaching clients **60 min**

Webinar 2: Magnetic Marketing **60 min**

Webinar 3: Stop selling – help people buy **60 min**

Module 2: The Genius Profile™

Day One - am

Introduction

- Assessments and professional coaching
- Blueprint for Life and Business
- Measuring human brilliance?
- Assessment design: Quantity and quality
- Exercise: Strengths inventory and strengths interview

Day One - pm

The Genius Profile™ – Part 2

- DISC Review guidelines
- Genius Needs Assessment - Motivators
- Genius Values Assessment – Desires

Day Two - am

Genius Profile© – Part 3

- Strengthsfinder 2.0 – Review and Extension
- Strengths Spotlight and Strengths Explorer
- Mind mapping as a genius tool
- Genius Learning Styles Assessment

Day Two - pm

The Genius Profile™ - Part 4

- Genius Intelligences Assessment
- Genius Interviews
- Genius Capabilities – Collective Human Intelligence (CHI)

Webinar 4: How to leverage the Genius Profile 60 min

Webinar 5: Personal branding and promotion 60 min

Webinar 6: How to create your case study 60 min

Module 3: Physical Intelligence©

Day One - am

- The Miracle is You
- Four biological languages inside your body
- Body language and communication
- The Power Test as biofeedback

Day One - pm

Physical Intelligence© - Part 2

- Biological Foundation
- Practical application
- The Energy Cross
- Power Test and the impact of language
- The 'Inner Terrorist'

Day Two - am

Physical Intelligence© - Part 3

- The Connected Brain
- Genius Exercise Routines
- The Triune Brain

Day Two - pm

Physical Intelligence© - Part 4

- Managing hidden stress with letters
- Managing hidden stress with numbers
- The Genius Evaluation session as a client experience

Business support tools:

- Book "Yes, You are a Genius"
- Genius Exercises Cards
- Body meditation audio files
- Presentation templates for parents, schools and companies
- Flyer example
- Ad example
- Newsletter example
- Genius tips

Certification: Presenting case study

- ✓ 30 Minutes
- ✓ In person or over the phone
- ✓ Feedback
- ✓ Graduation
- ✓ Certificate